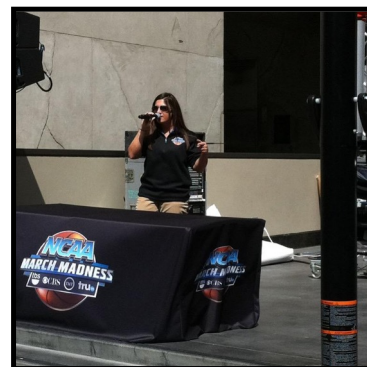


Jacki Giardina

407-491-5418 | Bluelavallc@gmail.com
Nashville, TN | [Http://www.Jackigiardina.com](http://www.Jackigiardina.com)



As a marketing professional and event representative, Jacki has over a decade of live event, concert, and brand marketing experience, and has done just about everything in the promotions world. An engaging public speaker, Jacki easily draws a crowd and has served as an emcee, brand ambassador, TV spokesperson, tour manager, concert coordinator, and voice-over talent.

Jacki offers her clients a winning combination: she is professional and prompt with a wonderful personality, and a great aptitude for learning and sharing new information. Jacki graduated from The University of Central Florida with a Bachelor's degree in Radio/Television Communications. She is well informed on marketing trends, and highly skilled in using all forms of communications software and technology.

Formerly the Marketing Director and Talent Buyer for companies such as **Live Nation**, **House of Blues** and **Cox Media Group**, Jacki excels in coordinating large events and has a long track record of client satisfaction.

Jacki's skills are quite diverse and in addition to her aforementioned talents, she has served as a public service announcement spokesperson, gathered crowds, managed booths, made demonstrations, performed comedy, and even wrote and published her own comic memoir. Gifted with excellent management and people skills, Jacki is often chosen by clients to manage tours and emcee around the country. She has recently opened a 6,800 capacity Amphitheater for Live Nation in Tennessee.

Jacki currently lives in Nashville, TN as an Entrepreneur and Voiceover Talent. She enjoys music, athletics, writing, and being outdoors. Vivacious and professional, she is a true pleasure to work with. Her public speaking, marketing and comedic skills combine with her friendly, reliable nature to make her a great asset to any team.

EVENT/TALENT RESUME:

Tour/Field Management

National Fetch Day, Dog Day Field Manager, Nashville TN
St.Jude Marathon Aldi Field Manager, Nashville TN
Legacy Wines Brand Manager Wine on the River Nashville TN
IAM'S NOSE ID Field Manager; Nashville TN (Year Long Program)
NCAA March Madness Event Manager and Emcee; Los Angeles, CA (Month Long Program)
Kellogg's Special K National Weigh In Day Field Manager; Los Angeles, CA
Boars Head College Promotion Field Manager; Gainesville FL (Summer Program)
Kellogg's Frosted Flakes Summer Promotion Field Manager; Florida Markets, (Summer Program)
Little League World Series via Kellogg's Frosted Flakes; Event Manager and Emcee; (Month Program)
Pokémon Black and White Tour, Tour Manager/Emcee; Cleveland OH, Memphis TN, Indianapolis IN, Philadelphia PA, Jersey City NJ, Atlanta GA, Jacksonville FL (4 Month Program)

Emcee/Host

Rock and Roll Marathon Emcee; Nashville TN 2022
Nashville TV Host: Nashville TN
Amphitheater and Metro Parks Community Day: Nashville TN
House of Blues Summer Nights on The Deck: Myrtle Beach SC (Year Gig)
MLS All-star Soccer Festival Event Manager and Emcee; Kansas City
NCAA March Madness Event Manager and Emcee; Los Angeles, CA
Disney Marathon Expo Ocean Spray Craisin's Emcee; Orlando, FL
Little League World Series via Kellogg's; Event Manager and Emcee; Williamsport, PA
Pokémon Black and White Tour, Tour ; Emcee; 9 Cities
Happy Time Entertainment Karaoke and Event Host; Naples, FL
CJ Foods Ambassador and Emcee; Orlando, FL
Various Concerts for House of Blues and Live Nation; Stage Announcer;
Women's Business Seminar Rosen Plaza; Facilitator/Host; Orlando, FL;
Nickelodeon Slime Time Live Co-Host; Orlando, FL (Year Gig)
Disney's MGM Studios Backstage Pass Tour; Tour Guide/Host; Lake Buena Vista, FL (1.5 Year Gig)

Smarter
Ascend

Trade Show/Convention/Expo

Cystic Fibrosis NAC Conference Booth Hostess Nashville TN
Nashville Auto Show Chevrolet Brand Ambassador Nashville TN
Rodan and Fields Convention Brand Ambassador Nashville TN
Cabi Clothing Retail Host Opryland TN
Leadership Summit Conference Ambassador Nashville TN
Association of Registered Nurses (AORN) Retail Host Nashville TN
Southern Women's Show/ Cigna; Booth Hostess Nashville TN
Kehe/ Summer Show/Sol Cuisine; Booth Hostess Nashville TN
Nashville Boat Show/ Factory Mother Parts; Booth Lead Brand Ambassador Nashville, TN
Americas Beauty Show; Appointment Reminder; Booth Hostess: Chicago IL
Traffic and Conversion Summit; Picreel; Booth Hostess: San Diego CA
Technology & Maintenance Council Expo; King Pin Specialists Booth Hostess: Atlanta, GA (2)
Technology & Maintenance Council Expo; King Pin Specialists Booth Hostess: Nashville TN (2)
Nutrition and Dietetics Convention; Daiya Ambassador; Nashville TN
Technology & Maintenance Council Expo; King Pin Specialists Booth Hostess: Tampa FL
Orlando Woman's Show; House-Autry Mills; Promo Manager; Orlando FL
McLane National Trade Show; Crave Chocolate Milk; Promo Model; Orlando FL
Southern Woman's Show; Chevy Ride and Drive Registration ;Orlando, FL
Zumba Fitness Convention; Fitness Model; Orlando FL
Premier Beauty Show 2010; De Fabulous Promo and Hair Model; Orlando, FL

Brand Ambassador (Non Convention/Expo)

Opry Community Day, Ford Brand Ambassador Nashville TN
Corona Save Our Beaches Lead Brand Ambassador Nashville TN
Comcast Tour Brand Ambassador Nashville TN
CMA Fest Academy Sports Brand Ambassador Nashville, TN
NFL Draft NFL Shop Brand Ambassador Nashville TN
Daiya Brand Ambassador; Diet and Nutrition Convention Nashville TN
Tennessee Titans Tailgate/ Academy Sports Lead BA Nashville, TN
Southwest Airlines Rally; Brand Ambassador; Nashville, TN
FYLO Brand Ambassador; Nashville, TN
SEC Basketball Tour Brand Ambassador; Nashville, TN
Cardiff Skate Co; Brand Ambassador; Nashville, TN
US Army School Program; Brand Ambassador; Orlando, FL
Arnold Palmer Invitational; Nature Valley Brand Ambassador; Orlando, FL
Xbox Dance Central 2; NCA Cheerleading Disney; Brand Ambassador Orlando FL
Orlando Magic Fan Fest; Brand Ambassador; Orlando FL
Monster Jam; Brand Ambassador; Orlando FL
Justin Beiber "Someday" Fragrance Orlando FL
Pet-A-Palooza Brand Ambassador; Sanford FL
Metro PCS Ambassador; Orlando FL Nov (Year Gig)
Microsoft Xbox Kinect Tour; Product Ambassador; Orlando FL
US Army SIAZ Tour; Event Ambassador; Orlando FL
Microsoft Xbox Kinect Tour; Product Ambassador; Orlando FL
Chevy Ride and Drive; Registration and Demo; Daytona Beach, FL and Nashville TN

Food/Beverage

Legacy Wines, Yachak Beverages, Aspire Energy, Q Mixers, Organic Valley, Tasty Bite Mighty Bar Bell Chevre, Emmi Roth, Kerrygold Good Belly, Late July Snacks, Wholesome Snacks, Odwalla, Uptons, Veggie Fries, Stonyfield Yogurt, Simple Mills, Graffigna Wines, Elements Snacks,, Suja, Daiya, New Amsterdam, Nature Valley, Cascali, Bubbies Ice Cream, CJ Foods, Mirassou Wines, Crave Chocolate Milk, Coca-Cola, Naked Juice, Cristalino Sparkling Wines, Yellowbird Sauces, La Panzanella. Farmhouse Culture, Elmhurst Milk

Voice Artist

Audible Books: Withdrew, Curvy Girls Can't Date Rockstars, The Gluten Free Diet, The Snarky Guide to Life, Divorcing a Narcissist, Seduction, Beautiful Faces, Adulthood 101

eLearning Courses: Sherwin Williams Painting, Sherwin Williams Color, Animal Nutrition Language Course, Various Training videos for companies like Aetna, Kingpin Technologies and more.

Software/Apps: Tutorials: Appointment Reminder, Extendware, Stratejos, Traffic Tagger, Quotaguard, Parking Pal, Life Scavenger

PSA's: **Sugar Reform**, The Plastic Problem, New Middle on Immigration, Bloomberg Global Road Safety, Hope Not Handcuffs

Commercials: House of Blues, Live Nation, Fairvilla Megastore, Lego, Mann Eye Institute, Surely Insurance, VCU Health, Talenya, Zensar, AHA Sparkling Water

Podcast: Picreel

Youtube: Travelmoji Series

Event Management/Coordination

As House of Blues- Promotions Manager

Voodoo Halloween Party House of Blues Creation, promotion and ops: Myrtle Beach SC
Sailor Jerry Tattoo Competition House of Blues: Creation, promotion and ops; Myrtle Beach SC Brews,
Blues and BBQ House of Blues; Creation, promotion and ops: Myrtle Beach SC
MB Wine and Arts Festival House of Blues; Creation, promotion and ops: Myrtle Beach SC Brews-a-
Palooza House of Blues; Creation, promotion and ops: Myrtle Beach SC
Monday After the Masters Golf Event; House of Blues Promotions; Myrtle Beach, SC
Dog Day Afternoon Event; House of Blues Myrtle Beach, SC

As Cox Radio Marketing Director and Coordinator

WMMO Eola Wine Company Downtown Pour; Event Coordinator; Orlando, FL;
WMMO Downtown Concert Series; Event Director; Orlando, FL
Rock 4-Ever Charity Golf ; WMMO Event Director at Metrowest Golf Club; Orlando, FL
Calle Orange; Event Coordinator/ Power 95.3 Brand Representative; Orlando, FL Power 95.3 Extreme Car
Expo; Event Coordinator; Orlando, FL
Lake Eola 4th of July Event; Event/Client Coordinator; Orlando, FL
Ocoee Founders Day; Event Coordinator; Ocoee FL
John Boy and Billy Charity Golf Tournament; Event Coordinator: Orlando FL WHTQ Saltwater Classic;
Event Coordinator/Registration; Port Canaveral, FL

Voiceovers/Radio

Voiceovers for various promo videos for these companies: Ongoing; Extendware, Stratejos,
Appointment Reminder, LGND, Aetna, Life Scavenger, Statica, Quotaguard, Kingpin Specialists, Picreel
Cox Radio Events Radio Spots; Voiceover Talent; Orlando, FL
House of Blues Radio Spots; Voiceover Talent; Myrtle Beach, SC

Television

Smarter Nashville: Host; Nashville, TN
Tell Me a Story Season 2 CBS: Detective; Nashville, TN
Slim and Husky's Pizza Commercial: Patron; Nashville, TN
Beach TV House of Blues; Host/Guide Entertainment Segment Myrtle Beach SC
Travel Channel Orlando Talent; Orlando, FL
Pamplin Productions Universal Studios; Location Scout; Orlando, FL
Nickelodeon Studios Slime Time Live; Co-Host; Orlando, FL
Tinnitus Public Service Announcement; Spokesperson; Orlando, FL
Dr. G Medical Examiner; Discovery Health Network; Talent (2 Episodes); Orlando, FL
Pamplin Productions Universal Studios; Location Scout; Orlando, FL

Guerilla Marketing/Street Team

Tennessee Titans Tailgate Party; Street Team Lead Nashville TN Darksidiers II Video Game Release;
Promo Representative; Orlando FL Blue Cross Blue Shield; Promotional Representative; Orlando FL
Kellogg's Frosted Flakes Summer Camps; Orlando FL
Western Union Promotional Manager; Orlando FL
Calling Card Promotion; Myrtle Beach SC

Staffing Agencies and Experiential Marketing Company References

Ascent Talent, Attack! Marketing, Assist Marketing, BPI Marketing, Busy Bee Promotions, Charmed
Promotions, Clearly Promotions, Encompass Promotions, Encore Marketing, Event Pro Strategies, Events
and Promotions, Forte Event Marketing, Gigunda Group INC, GMR Marketing, GC Marketing, Kinetic
Events, Modern Promos, MKTG INC, M2W INC, Rockin' Talent, Team B and C Marketing ,Victory
Marketing